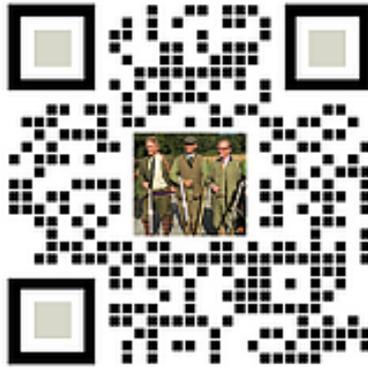


Shooting Estate Apps



We design completely personalised apps for Shooting Estates and their guests.

Our unique code allows you to make unlimited apps for groups arriving daily to your Estate, helping the guns and their guests get the most from their day. The app saves you and your staff time while adding a useful modern twist to a traditional day.

For example please scan the QR Code above with your mobile device camera. You will be taken to your app store and invited to download "Your App" (our default demo app for this product). Your Estate app will be completely bespoke to you.

When you open the app you will see Paul's App

As you can see, the app is full of valuable information about the day together with local information to help your group maximise their experience.

This information includes:

- Directions to the Shoot
- Directions between drives
- Accurate location map
- Other bespoke information such as
 - The Shoot's rules,
 - Accommodation,
 - Group participants
 - The Shoot shop
 - The Bag (filled in at the end of the day)
- Additionally, we have data sets covering the whole of the UK showing the closest
 - Pubs
 - Restaurants
 - Doctors
 - Things-To-Do



App Production

We will organise the whole project including setting up an Apple Developer account. Apple rules insist that you buy directly from them but, fear not, we will guide you through the process.

At the beginning of the project, once you have signed and returned the agreement, we will ask you to fill out our property information form providing the essential details of each of your properties. We will also require a portrait image of each property that you wish to be included in each App.

We will publish the master app in the Apple or Google Play App Stores with general information about your agency or company.

Using the property information form we will create an individual App for all your properties and generate Links and QR Codes for each, so customers can easily download the correct app for the property they have rented.

Giving the App to your teams

We will supply the following:

- QR Code for each day to include in your correspondence with your shoot Captains

How does a team access a particular Shoot Day App

This is what happens when user scans our App QR code (or clicks a link which we will also supply):

- Scan the QR Code (or click the green link button on a mobile)
- Taken to their App Store
- They download your Branded Native App
- When they open it it show the Shoot day they are attending.
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If they already have your app on their phone and are returning for another shoot day with you:

- They need to ensure that your app is closed on their phone (not deleted)
- Scan the new QR Code or click the link
- Open the app and the new shoot day details will appear.



Services Offered

We have three types of service available:

- Single Shoot Web App you send to Teams showcasing the estate and the shoot day; providing all the attendees' with the information they need for a good day. This App needs an internet connection at all times to work, so not suitable for shoots with limited 4G or 5G connectivity.
- Single Shoot Native App (Apple & Google Play Apps) you send to Teams showcasing the estate and the shoot day; providing all the attendees' with the information they need for a good day. Suitable for shoots with limited 4G or 5G connectivity
- Multiple Shoot Apps - an made for each team, showcasing everything details above.

Example - Test the Product

99% of the time your customers will only download one shoot app.

To see the two different apps in this demo, there is one extra step to follow for us to show you multiple apps being shown through a single app from the App Store. Please follow these simple instructions:

- Go to the top of this page and Scan the QR Code with your phone's camera or click the link if you are using a mobile device
- Download and install Your App
- Click open when the app has been installed

This is the extra step needed for this demo:

Fully close the app on your phone (do not delete it)

Then Scan this QR code and open the app and you will now see...

.Rupert's App has replaced Paul's App

